



## PRIVACY POLICY

### PURSUANT TO ARTICLE 13 OF REGULATION (EU) 2016/679

The CASA DI CURA CITTÀ DI PARMA S.p.A., in the person of its *pro-tempore* legal representative, VAT No. 00305320343, with registered office in Piazza Athos Maestri no. 5, 42123 PARMA, wishes to inform you that Regulation (EU) 2016/679, also defined in this legal document by the acronym GDPR (*General Data Protection Regulation*) provides for the protection of personal data of natural persons.

In accordance with Article 13 of the EU Regulation, we hereby provide the following information:

1. **DETAILS OF THE DATA CONTROLLER:** the Data Controller is CASA DI CURA CITTÀ DI PARMA S.p.A., in the person of its *pro-tempore* legal representative, whose contact details are: tel. 0521/249611, fax 0521/493474, email [info@clinicacdp.it](mailto:info@clinicacdp.it)
2. **DETAILS OF THE DATA PROTECTION OFFICER:** the CASA DI CURA CITTÀ DI PARMA S.p.A. has appointed a Data Protection Officer pursuant to articles 37, 38 and 39 of Regulation (EU) 2016/679 whose contact details are: Tel. 0521/249756, mail: [dpo@clinicacdp.it](mailto:dpo@clinicacdp.it) .
3. **PURPOSES OF THE PROCESSING:** pursuant to Article 13(3) of the GDPR, the data controller has determined the use of the data previously collected for the following purposes: provision of contractual services relating to health care; administrative, accounting and tax purposes; storage of data for the period specified by the contract and by law. It should be noted that the legal basis for the processing is the consent given freely by the data subject in accordance with the applicable regulations.
4. **STORAGE PERIOD:** the personal data collected will be stored for the period determined in the terms of the contract and in the relevant legislation.
5. **DATA RECIPIENTS:** your personal data and details of your diagnostic tests, therapy, treatment, discharge diagnosis, as well as the relevant hospital discharge document (SDO), and whatever else is necessary, will be communicated, in accordance with the current regulations, to Local Health Authorities, Public Security Authorities and, on request, to the Judicial Authority and the public bodies responsible for historical, scientific and statistical research, as well as any other subject provided for by the terms of the contract or by law. The Data Controller may use its employees who have been specially trained as well as individuals external to the organization who will be appointed for the purpose of data processing. Processing may be carried out using paper, digital or other electronic means, or using other systems. The data will not be disclosed.



# Casa di Cura CITTA' DI PARMA

Piazza Athos Maestri - 43123 PARMA - Tel. 0521/249611 r.a. - fax 0521/493474

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6. **RIGHTS OF THE DATA SUBJECT:** the data subject or its representative may exercise at any time the right of access, rectification, cancellation, objection and restriction to the processing of personal data as well as the right to data portability, pursuant to Regulation (EU) 2016/679 and other applicable EU or national legislation. The data subject or its representative have the right to lodge a complaint at any time with the competent supervisory authority if they detect a violation of Regulation (EU) 2016/679 or a violation of the provisions relating to the protection of personal data.
  
7. **OBLIGATION TO PROVIDE DATA:** the data subject is required to provide his/her data because it is necessary for the Data Controller to send and process it in order to fulfil the obligations of the contract for the provision of healthcare services. We hereby inform you that, if you do not provide the data required as indicated in this privacy policy, this will result in our inability to provide health services. If the contract has already been entered into, the Data Controller may terminate it at any time due to the unjustified conduct of the other party.



### **CONSENT to the PROCESSING**

We wish to inform you that the personal data (first name, last name, e-mail address and/or mobile phone number) collected and processed in full compliance with applicable national, EU and international regulations, with specific reference to the principles regarding the protection of personal data of natural persons, may be used to send you, by e-mail or by text, customer surveys, newsletters, commercial communications, including special promotions and / or invitations to events which the Data Controller is part of or organizes.

The undersigned

*Surname*

*Name*

*Place and date of birth*

*Tax ID code*

*Telephone*

*Mail*

in accordance with Article 6(1), a) and Article 9(2), a), gives its consent to the processing, communication, sending of personal data for the purpose expressed below:

**Purpose: information, healthcare training and commercial communications for the Casa di Cura of Parma.**

I give my consent

I do not give consent

**- I declare that I have received and read the information pursuant to Article 13 of Regulation (EU) 2016/679.**

*Date.....*

The undersigned \_\_\_\_\_

(As.....)

***Legible signature.....***